

Ousley United Methodist Church

2011 Christmas Cantata Advertiser Fundraiser Instructions

DECEMBER 12, 2011 IS THE DEADLINE TO SUBMIT ADS FOR PRINTING

1. All advertisements must be accompanied by payment (cash, check, or certified funds) for processing.
2. All checks should be made payable to Ousley UMC. Please reference: Christmas Cantata on the memo portion of checks.
3. PLEASE DO NOT SELL SPECIAL PAGES WITHOUT FIRST CONTACTING THE CHURCH OFFICE FOR AVAILABILITY
4. Please complete forms in their entirety.
5. Please keep careful contact records, follow up with potential patrons and use your best sales pitch.

TIPS ON CLOSING THE SALE

- Provide patrons with the Fundraiser Letter, if you are not a great sales person. Tell them briefly about the church, concert and provide them with a letter, envelope and form. Please FOLLOW UP!!!!
- Sell to your family members, hair stylist, barber, physician, dentist, co-workers, dry cleaners, restaurants, realtors, plumbers, electricians, lawn services, neighbors, insurance agents, transportation services, tax professionals, day cares, spa centers, bakery, Mary Kay Consultants, florist, travel agents, mechanics, and auto dealers... just to name a few. "In memory of" and "in honor of" ads sell as well!!!
- Encourage patrons who provide services to offer specials, discounts, or coupons in their advertisements.
- DO NOT ACCEPT "NO" FOR AN ANSWER! DONATIONS ARE ALSO ACCEPTED.